

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

CONTRACT NO. REV.

1031-50902-1

DATE PRINTED

11/06/12

AND

PAGE 1

6251	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340915		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA PLACEMENT TECHNOLOGIES		NOW OR NEVER PAC		
AND	500 N Washington St Ste 303		4131 N Mulberry Dr Ste 200		
ADDRESS	Alexandria	VA 22314-2314	Kansas City	MO 64116-2204	
	USA		USA		
CONTACT	NICOLE MEADE		PRODUCT NOW OR NEVER 10/31-11/6		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT CODE 1300		
	Pol				
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0011000	2	10:00P	10:35P	30S	10/31/12-11/01/12	LATE NEWS	2	4000.00	8000.00
2	1000000	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS	1	4000.00	4000.00
3	00011..	2	05:00A	05:57A	30S	11/01/12-11/02/12	2 NEWS THIS MORNING [5-6AM	2	400.00	800.00
4	11000..	2	05:00A	05:57A	30S	11/05/12-11/06/12	2 NEWS THIS MORNING [5-6AM	2	400.00	800.00
5	00011..	2	05:58A	07:00A	30S	11/01/12-11/02/12	CBS2 NEWS AT 6AM	2	400.00	800.00
6	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	CBS2 NEWS AT 6AM	2	400.00	800.00
7	00011..	2	07:00A	09:00A	30S	11/01/12-11/02/12	CBS THIS MORNING	2	500.00	1000.00
8	11000..	2	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	2	500.00	1000.00
9	00011..	2	09:58A	11:00A	30S	11/01/12-11/02/12	PRICE IS RIGHT 10-11AM	2	1400.00	2800.00
10	10000..	1	09:58A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT 10-11AM	1	1400.00	1400.00
11	00011..	2	11:00A	11:30A	30S	11/01/12-11/02/12	2 NEWS AT 11:00	2	750.00	1500.00
12	10000..	1	11:00A	11:30A	30S	11/05/12-11/05/12	2 NEWS AT 11:00	1	750.00	750.00
13	00011..	2	05:00P	05:30P	30S	11/01/12-11/02/12	CBS2 NEWS AT 5	2	1700.00	3400.00
14	10000..	1	05:00P	05:30P	30S	11/05/12-11/05/12	CBS2 NEWS AT 5	1	1700.00	1700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME MEDIA PLACEMENT TECHNOLOGIES

NOW OR NEVER PAC

AND 500 N Washington St Ste 303

4131 N Mulberry Dr Ste 200

ADDRESS Alexandria VA 22314-2314

Kansas City MO 64116-2204

USA

USA

CONTACT NICOLE MEADE

PRODUCT NOW OR NEVER 10/31-11/6

LOCAL SALESPERSON Maggie McWilliams
Pol

AGENCY EST. NO.

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1

**Cancellation Notice
Required**
Announcement 28 days
prior notice

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	...1...	1	05:30P	06:00P	30S	11/01/12-11/01/12		1	2200.00	2200.00
16	1.0.0..	1	05:30P	06:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS W/SCOTT	1	2200.00	2200.00
17	00111..	3	06:00P	06:30P	30S	10/31/12-11/02/12	CBS2 NEWS AT 6	3	1500.00	4500.00
181.	1	05:00P	05:30P	30S	11/03/12-11/03/12	5PM NEWS SAT	1	850.00	850.00
Total Contract:								30		38500.00

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